

Introducing... **Snot Spot® Bike Spot™**



THE WEARABLE, WASHABLE, FLEECE NOSE WIPER FOR SKIERS, SNOWBOARDERS, AND RUNNERS **NOW AVAILABLE FOR CYCLISTS!**

Made from soft, high
quality microfleece to
prevent chafing

Seams around index
finger moved to avoid
pressure points on
handle bars

Easily washable
with the rest of
your gear

Open-hand design does
not affect grip or finger
dexterity



Slimmest, most fitted
design of any
Snot Spot style

Fits either hand
over cycling gloves

Adjustable hook-and-
loop wrist strap for
custom fit

PATENT PENDING

ULTRA SOFT • NON-CHAFING • WASHABLE

Product Details

Material: Microfleece
Colors: Black only
Sizes: One size fits most

MSRP: \$9.95
Availability: Late Winter 2007
Distribution: Retail outlets, Catalogs, and
Direct online

Snot Spot is a division of When I Grow Up, Inc.

Snot Spot
P.O. Box 1465
Vail, CO 81658

www.snotspotgear.com

Phone: 970-331-1792
Fax: 484-450-9469
E-mail: info@snotspotgear.com

Snot Spot®



THE WEARABLE, WASHABLE, FLEECE NOSE WIPER

Made from soft, high
quality microfleece to
prevent chafing

Water repellent and
mucous absorbent



Hand Spot

Re-usable! Less
land-filling!

Open-hand design does
not affect grip or finger
dexterity



Ski Spot
Glove



Ski Spot
Mitten

Easily washable with
the rest of your winter
apparel

ULTRA SOFT • NON-CHAFING • WASHABLE

Product Details

Ski Spot

- Roomy design fits over thick gloves or mittens
- High cut on back of wrist allow access to glove strap
- Glove version fits either hand; mitten version fits right hand or turn inside out for left hand
- Available in large and small sizes for adults and kids

Hand Spot

- Slim design fits over bare hand or lightweight gloves
- Adjustable, hook-and-loop wrist strap for custom fit
- Designed for runners, walkers, outdoor workers, cross-country skiers, snowshoers, and "everyday" use
- One size fits most on either hand

All products available in black only. Suggested retail price: \$9.95

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The details on...

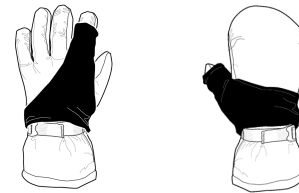
Snot Spot®



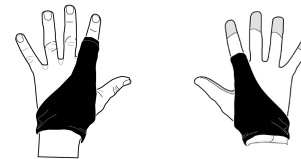
The **Snot Spot**® is the “handiest” innovation in winter sports accessories to come along in a long time. It's the ultimate solution to a problem that plagues many winter athletes – the runny nose. Forget to grab a tissue in the lift line? Winter cold got the best of you half way down — or up — the hill? No problem! With the Snot Spot, you're always prepared!

What is it?

The Snot Spot is made of soft, high-quality, moisture-resistant fleece and is worn over your glove or mitten, directly on your hand, or over a cycling glove. With its symmetrical design, you can wear it on either hand, or buy two for double-fisted snot-wiping protection. It gives you a large, soft area to take care of those pesky drips when you're on the go — skiing, running, cycling, hunting, walking the dog, or wherever!



Ski Spot — Glove and Mitten



Hand Spot

Bike Spot

ULTRA SOFT • NON-CHAFING • WASHABLE

How do you clean it?

As it turns out, fleece is a fantastic spot to put your snot. Even we were amazed at the Snot Spot's self-cleaning qualities when using the early prototypes. When a “snail trail” appears after wiping a pesky drip, just wait a few minutes and the Snot Spot looks good as new. But we know what you're thinking – “That'll never work for MY runny nose. I'm drowning in the stuff!” That's OK. We've got you covered. Unlike the soft fabric added to some gloves, the Snot Spot is easily removable and washable with the rest of your gear. At the end of the day, just throw it in the wash with your socks. If those come clean, you can be sure the Snot Spot will, too!

About Us

Snot Spot™ was originally envisioned in the mid 1990s by Monica Martin, Susan Miskovsky, and Greg Queen in Vail, Colorado. After creating an initial prototype and investigating the market viability of their invention, the team determined that the idea needed to be put on the shelf until it could be produced at a price that the market would bear. But the dream lived on...

In the winter of 2004, Monica resurrected the idea, redesigned the initial prototype for affordable mass manufacturing, and the Snot Spot was re-born (with co-inventors Susan and Greg as silent partners). At the same time, Monica founded When I Grow Up, Inc. with the ambitious goal of donating \$1 million to charity by 2015. Her role model for this business is Newman's Own, the famous food product company owned and operated by Paul Newman. Like Mr. Newman, Monica hopes to do her small part to make the world a better place by donating a portion of the profits from Snot Spot and other products soon to be released by When I Grow Up to worthy causes.

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